

## ABSTRACT OF THE DISCLOSURE

The present invention is a system and method for multimedia-on-demand services.

In an embodiment, a multimedia-on-demand system includes a mass storage device that

5 receives and stores a multimedia content item. A processor and a memory are coupled to the mass storage device. The memory can store a multimedia-on-demand data table and multimedia-on-demand instructions. The multimedia-on-demand data table can include a multimedia content identifier field adapted to store a multimedia content identifier, where the multimedia content identifier corresponds to a multimedia content item stored on the

10 mass storage device. The multimedia-on-demand data table can also include a multimedia content usage indicator field adapted to store a multimedia content usage indicator, where the multimedia content usage indicator is associated with the multimedia content item stored on the mass storage device. The multimedia-on-demand instructions can be executed by the processor and can include instructions to automatically receive the

15 multimedia content item. The multimedia-on-demand instructions can also send a multimedia-on-demand usage message, where the multimedia-on-demand usage message is based at least in part on the multimedia content usage indicator.

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